ALLIANCE for CHILDREN'S RIGHTS

Impact Report 2019 2020

ADVANCING JUSTICE AND ADVOCATING FOR THE RIGHTS OF YOUNG PEOPLE

Inside this report

MESSAGE FROM THE PRESIDENT & CEO	5
ANSWERING THE CALL AMIDST A CRISIS	6
OUR IMPACT	8
WHAT WE DO	10
WHO WE SERVE	14
JAY'S STORY—GIVING BACK LOVE	17
A YEAR IN REVIEW	18
FINANCIALS AT A GLANCE	24
BOARD OF DIRECTORS	26
PRO BONO PARTNERS	28
OUR SUPPORTERS	30

Our mission

is to protect the rights of children in poverty and those overcoming abuse and neglect by delivering free legal services, supportive programs, and systemic solutions.

We envision a world in which all children have safe, permanent families, with the support they need to thrive.

A Message from the President & CEO

Dear Friends,

When this year began, none of us could have anticipated a global pandemic suddenly threater our lives, devastating our economy, and imperili the most vulnerable members of our community

Children, young adults, and families in the foster care system work hard every day to heal from trauma and create healthy futures. Now, they are struggling even more to access stability, housing physical and mental healthcare, supportive services, employment, and education. And, like many moments of crisis, the pandemic has only emphasized the inequities that burden marginal kids and families, especially in communities of c

Together with our partners and supporters, we risen to meet the challenges faced by the young people we serve — as we always have.

I am so proud of our expert team who, in March, shifted quickly to advocate for our clients in this new landscape and provide immediate legal advocacy, emergency systemic reforms, vital services, and support.

	As you read this 2019-2020 report, I hope that	
ening	you are moved and inspired by our efforts and	
ling	the remarkable resilience of young people	
ty.	to persist and heal—even in the face of	
	tremendous hardship, injustice, and trauma.	
er	And I hope that inspiration moves you to action.	
re	Energized by your steadfast commitment, we	
ng,	hold steady, ready to take on the years ahead.	
	The effects of the current crisis, the inequities it	
;	has exposed, and the disparities that continue	
у	to impact our most vulnerable young people all	
alized	make our direct and systemic advocacy needed	
color.	now more than ever before. There is no better	
	time than now to unite as an alliance for our	
have	youth.	
g		
	Thank you for continuing to stand with us and	
	for being part of this life-changing work.	
l,		
S	In solidarity and gratitude,	
	Jennifer L. Braun	

Answering) the Call **Amidst a Crisis**

The impacts of this pandemic and economic downturn have hit children, youth, and families in the child welfare system hard—leaving their lives filled with alarming instability.

In March, we swiftly mobilized to answer our clients' urgent calls for help. Our team has been hard at work, helping children and families access critical essentials-from diapers to housing—as their most pressing needs have become overwhelmingly heightened by the real time impacts of this pandemic.

Here for them at the frontlines, we continue to provide specialized support, direct services, and expert advocacy so that our clients can weather and recover from this crisis.

ALLIANCE FOR CHILDREN'S RIGHTS

Thanks to the Alliance, I have a new mindset, a new experience, and can take care of Alyza in a new environment. The Alliance has helped us with so much, especially during COVID supplies, healthcare, childcare, housing, school, therapy, and helping me break the cycle."

- AALIYAH, 19



Advocating for children, young adults, and families during the **COVID-19 pandemic**





Ensuring clients have access

to essentials, emergency benefits, mental and medical healthcare, food assistance, housing, utilities, benefits, employment opportunities, equitable education plans, and more.





Training and up-to-date resources

In addition to maintaining a central online hub with current information for clients, we've hosted monthly webinars for **5,500+** participants to keep our partners and families informed with real time updates on emergency policies, best practices, and available resources.

Leading the way for remote adoptions

In partnership with the court and **Public Counsel**, the Alliance led the work to cut through red tape so that hundreds of delayed, uncontested adoptions could finalize safely — allowing prospective adoptive parents and children to appear through remote technology.



Leading coalitions to advocate for legislative protections

for children, young adults, and families in the child welfare system during COVID.

A POLICY VICTORY: The Alliance proudly co-sponsored AB1979, improving housing stability for youth in extended foster care during this tumultuous time.



Advancing employment opportunities for young adults in foster care

Spearheaded by the Alliance, the LA Opportunity Youth **Collaborative (LAOYC)** amplified the voices of young leaders who shared testimony with the Los Angeles County Board of Supervisors in July. Thanks to their successful advocacy and our partnership with UNITE-LA, a motion was passed for \$20M to fund the Youth@Work Program, which supports job opportunities for transition age youth.

This year, the Alliance served

6,400 + children and young adults

and trained **5,700+** partners to help them better serve and provide for young people in foster care.

OUR SERVICES:

- Adoptions from Foster Care
- Legal Guardianship
- Benefits

- Education
- Healthcare
- Transition Age Youth Services



ADOPTIONS FROM FOSTER CARE

This year—in collaboration with our pro bono partners—the Alliance provided legal representation, and finalized nearly

> Adoptions from Foster Care



We are the only agency in LA finalizing **non-minor dependent adoptions** from foster care—uniting young adults who are 18 and older with permanent familes.



We are so thankful for the Alliance because they expedited our adoption of these two precious children and made it possible for two siblings to be reunited."

- THE JORDAN FAMILY



(sc m

It felt great to finally have someone in our corner, fighting for Dereon's rights. They have opened so many doors for my child." - ELIZABETH F.

LEGAL GUARDIANSHIP

More than **300,000 children** in Los Angeles live with relatives or friends, when their parents cannot care for them. Without a legal relationship, caregivers are limited in their ability to protect and provide for these children. By obtaining legal guardianship for these caregivers, the Alliance guides families to a more stable future.

Before coming to the Alliance, I was desperate, lost, and I didn't know where to start. Working with their team, I felt supported and protected, and got the help I needed so that I could focus on caring for the children." — DINA G.

BENEFITS

By helping caregivers secure public funding, we ensure that families are better equipped to open their homes and hearts to children in need of stability and safety. This year, our team proudly supported more than

benefits cases,

so that they can access essential services—including medical and developmental therapies.

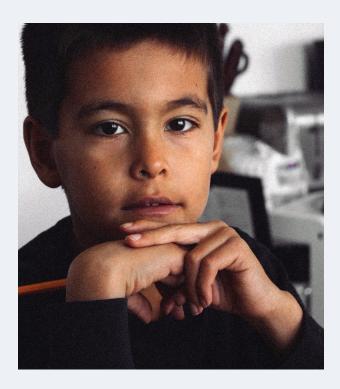
EDUCATION

Our team helps children and teens in foster carewho experience the poorest education outcomes of any at-risk population—access critical early intervention services and direct advocacy to ensure they receive an equitable education through high school and are on track to graduate with their peers.

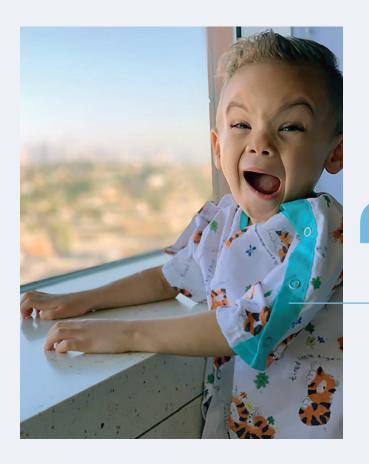
This year, our attorneys successfully helped

合 students

access therapies and educational services.



Thanks to the Saltz Family Early Intervention Advocacy Center we helped 250+ infants and toddlers obtain critical early intervention services.



HEALTHCARE

Far too often, children and young adults in foster care encounter obstacles in obtaining healthcare coverage. This year, we helped 300 young clients access the vital mental and medical services they need to stay healthy.

Jake has a very rare genetic disorder. I was so used to trying to break through red tape on my own, I couldn't believe that there was someone to help! The Alliance helped us attain a court order for a critical surgery and saved his life."

– ANDREA M.

EXPECTANT AND **PARENTING YOUTH**

In LA County, nearly 50% of young women in foster care experience at least one pregnancy by age 19. Our team helps young parenting clients attain housing, healthcare, jobs, education, and access to parenting and wellness resources so they can raise healthy babies, achieve their goals, and build strong, resilient families. This year, our Healthy Teen Families program served nearly

young moms in foster care

Our gratitude to the Alliance of Moms-a community of #momsformoms who make this focused work possible.



TRANSITION AGE YOUTH

Young people exiting the foster care system often face challenges in education, housing, employment, and overall well-being. This year, the Alliance served

$1_{\pi}500$ + transition age youth

through legal advocacy to clear barriers and social services to empower clients as they transition into independence.



Spearheaded by the Alliance, the Los Angeles Opportunity Youth Collaborative joined with partners to support 750+ youth in accessing employment training and opportunities.

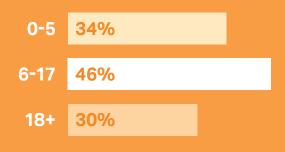
The OYC gave me a clear perspective on how I can contribute. I started feeling like it was possible for me to do some real change."

- DIMITRI DUNN, 21 OYC YOUNG LEADER

WHO WE SERVE

60% of our clients have identified special needs

AGES OF OUR CLIENTS:





35% Latinx

- 24% Black
- 13% Bi-racial
- 7% White
- **1%** Asian American
- **1%** American Indian/AIAN
- **19%** Unknown / Declined to state



of our clients are monolingual Spanish speakers



I don't want people to put me in a category or box and judge me just because I was in foster care."

- TANEIL FRANKLIN, 19 OYC YOUNG LEADER



PHILANTHROPIC SPOTLIGHT

We are grateful for the Conrad N. Hilton Foundation's generous partnership to support critical services and advocacy for youth in foster care with the goals of increasing stability, graduation rates, college readiness, and employment.

Paving Pathways to Adulthood Project



JAY'S STORY - GIVING BACK LOVE

People think that if you're in foster care, you're an outcast. But really, we're special. We've been through a lot, and we come out the other side somehow-we are strong. We know what it means to survive."

Jay was six years old when she entered foster care. Removed from her family at a young age, and moving between placements and group homes more times than she can count, Jay endured a childhood that lacked stability, safety, and a sense of home, which only exacerbated the challenges she later encountered as a young adult.

Earlier this year, when the pandemic broke out and her housing program attempted to discharge her late one evening, Jay's stability was again at risk. It was crucial for our team to step in at that time, advocate for Jay, and ensure she remained safely housed.

Thanks to your support, the Alliance is able to be there in these critical moments, when it matters most. In addition to direct advocacy for transition age youth, our team provides resources, pathways to education and employment, and community all key to a healthy independence.

"Rachel, Brisia, and the Alliance were like a blessing to me," she recalls. "There aren't many people who would go out of their way to be there for you in the middle of the night, and be in your corner when you don't know what to do. I had never experienced that kind of care before."

Now 21 years old, Jay's a member of the OYC Young Leaders, a group spearheaded by the

Alliance to elevate the voices of foster youth and empower them to be advocates for change.

"I love the community. We experience life, share with each other, and help each other where we can," she says. "Together, we're going to make a better place for foster youth who come after us."

And she has big plans to make an impact in her community. Jay hopes to eventually pursue law, so that she can be of service to children and young adults in foster care or on probation. "I can relate to them because I've been through what they've been through," she says. "When you meet someone who knows what it's like, you don't feel so alone in the world."

Jay exemplifies the tremendous strength, potential, and resilience of the remarkable young people we are honored to serve. They inspire us every day with their capacity to survive and transform the future.

"I want to share with the world that no kids should be left behind or forgotten. I was left behind ... until good people came along to help," she expresses. "There is no such thing as a bad kid. We're all just healing from past trauma and hurt."

"Every day, we learn how to heal and do our best to just give back love."

Year in Review



NOVEMBER 2019 + FEBRUARY 2020 – Policy Summit: Hidden Foster Care

In partnership with Lincoln, the Alliance convened kin caregivers and child welfare experts to activate dialogue around **Hidden Foster Care**. Due to a well-intentioned effort to "keep kids out of the system," relatives are frequently advised to bypass juvenile court and care for at-risk children outside of formal foster care — without receiving information about how that decision will impact the child and family's access to funding, reunification supports, and other critical services.

The conversation, which took place across two policy summits in Northern and Southern California, brought stakeholders together to



My life changed with a phone call. They said 'you either pick her up or your granddaughter's going to a shelter care facility.'"

evaluate a set of recommendations that will be advanced in the coming years.

The Alliance also shared with judges, attorneys, and social workers guidance and strategies for how to preserve and protect the ICWA rights of Indian children, who are commonly impacted by Hidden Foster Care.

Special thanks to The Eisner Foundation, The Ralph M. Parsons Foundation, The Walter S. Johnson Foundation, and the Zellerbach Family Foundation for their support which enables us to focus on uplifting solutions to better support these children and their families.



DECEMBER 2019 — Recovering \$1.2 M in Wrongly Assessed Foster Care Benefits

In collaboration with Public Counsel, the Alliance worked with Los Angeles County's Department of Children and Family Services to ensure that more than 1,300 caregivers were reimbursed for over \$1.2 million in foster care benefits that were improperly collected from families through inaccurate notices.

The Department also agreed to inform all families who were entitled to reimbursements, and to halt the unlawful practice.

2019-2020

OUR POLICY VICTORIES

Changing Policy to Change the World for Children

父 AB 1068 (Cooley)

Successfully co-sponsored legislation to strengthen the child and family team process, promoting positive outcomes for children and youth in foster care.

🕑 AB 2337 (Gipson)

Successfully co-sponsored legislation to ensure youth who turn 18 while waiting for hearings can enter foster care, giving them access to the support and services of extended foster care.

AB 686 (Waldron)

Successfully co-sponsored legislation to support ICWA compliance and the preservation of social and cultural standards for Indian children in the child welfare system.

🏏 AB 80 (Committee on Budget)

Aligned with partners to establish a 24/7 statewide hotline and county mobile response system—Family Urgent Response System (FURS).

У AB 80 (Committee on Budget)

Supported caregivers at time of placement by overcoming a proposal to limit emergency caregiver funding.

🕑 AB 74 (Committee on Budget)

Expanded the Emergency Child Care Bridge Program with an additional \$10 million annually, helping more foster families and parenting foster youth access child care.



NOVEMBER 2019 — 20th Anniversary of National Adoption Day

For over two decades, the Alliance has finalized more than **<u>16,000 adoptions</u>** out of foster care helping adopting families navigate the legal system, so that they can focus their time and love on the children in their care.

As a co-founder of National Adoption Day, we have led a collective effort resulting in 80,000+ adoptions across the country. Together with the Dave Thomas Foundation for Adoption, Congressional Coalition on Adoption Institute, Children's Action Network, Public Counsel, the Superior Court of Los Angeles County, and Los Angeles County's Department of Children and Family Services, we celebrated the 20th Anniversary of this special day, as the Alliance and our pro bono partners completed more than 230 local adoptions.



MARCH 2020 — Caregiver Day at the Capitol

In partnership with California Alliance of Caregivers, we hosted another incredible day of advocacy with representation from a vibrant community of 80+ caregivers and advocates from across the state.

Energized by an address from California's first Surgeon General **Dr. Nadine Burke Harris**, their voices carried the importance of our policy priorities throughout the Capitol to our leaders. It was an honor to have so many individuals who understand the true impact of reforming our systems to promote the wellbeing of children and families.

I'm grateful to be standing here today and to have the opportunity to give my kids something I never had a childhood in a loving home.







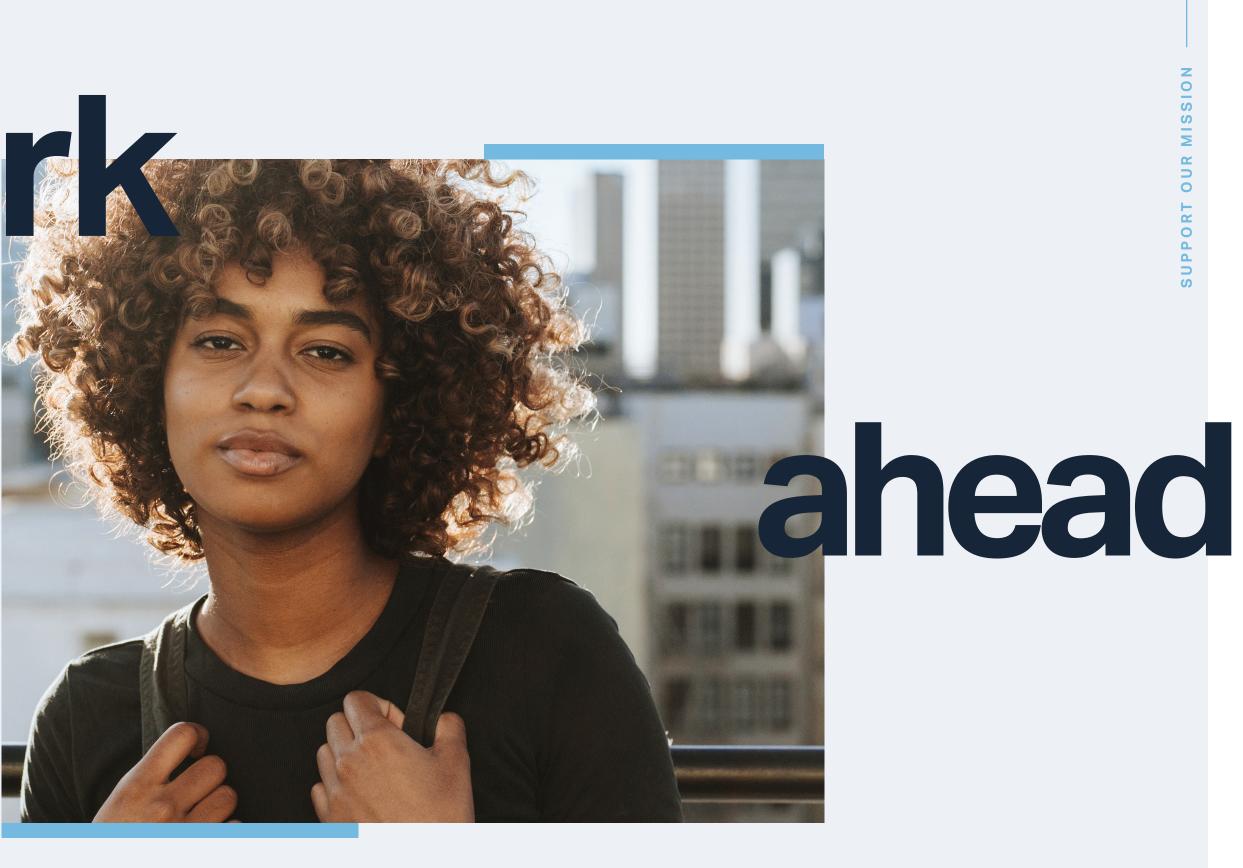
MARCH 2020 — 2020 Annual Dinner

Earlier this year, we proudly hosted our 28th Annual Dinner to celebrate our honorees — **Karey Burke** and **Susan Saltz** — who inspire us with their dedication and commitment to improving the lives of our community's most vulnerable young people.

Together, with special guests **John Legend**, **Anthony Anderson**, and a room of nearly 1,000 friends, clients, and supporters at the Beverly Hilton, we raised more than **\$1.6M** to help us sustain this critical and lifetransforming work.

There is still much work left to do, as we deepen our commitment to championing equity, fighting injustices, and righting wrongs for young people.

Your contributions help us create hope, restore justice, and generate opportunity for children and young adults – now, when they need us the most, and for generations to come.



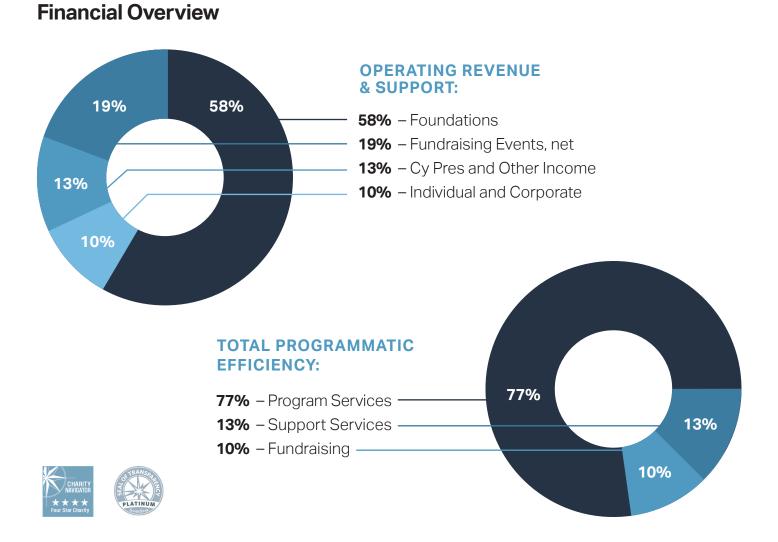
Together, as a true Alliance, we can do more.

DONATE TODAY. KIDS-ALLIANCE.ORG/DONATE

Financials at a Glance

We know it is important that your donation is used effectively. As a recognized tax-exempt 501(c)(3) nonprofit organization, the Alliance for Children's Rights seeks to be transparent and accountable in our operations by making our financial information publicly available.

We are proud of our Charity Navigator 4-star rating and GuideStar-awarded Platinum Seal of Transparency for demonstrating strong financial health, accountability, and transparency for 10 consecutive years.



Financial Summary for FY2020 with F

REVENUE AND **SUPPORT**

Total Revenue and Support

EXPENSES	Program services Support services Fundraising		
	Total Expenses		
	Change in Net Assets		
FUNDRAISING SUMMARY	Fundraising expenses as a po of total operating expenses*		
ASSETS, LIABILITIES, AND NET ASSETS SUMMARY	Cash and cash equivalents *** Grants and pledges receivable Investments Prepaid expenses and other as Furniture / equipment, net of ac		
	Total Assets		
	Accounts payable and accrued		
	Total liabilities		
	Without donor restrictions Undesignated Board-designated Board-designated end With donor restrictions		
	Total net assets		

* The Alliance recorded more than 26,500 hrs. of contributed legal services donated by law firms, attorneys, summer associates and paralegals for the fiscal year ended March 31, 2020. The estimated fair value of these services was \$11,672,280.

** Total operating expenses excludes legal contributed services and in-kind expenses. *** Cash and cash equivalents include cash held in money market accounts and highly liquid investments purchased with a maturity of three months or less

Financial Overview percentages reflect the fiscal year ending March, 31, 2020.

ummary for FY2020 with FY2019 comparison	2020	2019
Contributed legal services and in-kind contributions*	\$11,692,358	\$11,520,479
Contributions and grants	6,693,865	2,876,534
Fundraising events, net	1,532,622	1,614,327
Investment return, net	(71,736)	361,554
Total Revenue and Support	\$19,847,109	\$16,372,894
Program services	\$16,151,749	\$16,018,323
Support services	772,402	642,380
Fundraising	583,930	491,514
Total Expenses	17,508,081	17,152,217
Change in Net Assets	\$2,339,028	(\$779,323)
Fundraising expenses as a percentage of total operating expenses**	10%	9%
Cash and cash equivalents ***	\$2,144,101	\$1,936,916
Grants and pledges receivable	2,847,290	1,597,773
Investments	8,792,839	8,105,334
Prepaid expenses and other assets	149,795	149,453
Furniture / equipment, net of accumulated depreciation	133,833	141,228
Total Assets	\$14,067,858	\$11,930,704
Accounts payable and accrued expenses	461,439	663,313
Total liabilities	461,439	663,313
Without donor restrictions		
Undesignated	1,705,728	2,060,590
Board-designated	5,000,000	4,000,000
Board-designated endowment	3,250,000	3,250,000
With donor restrictions	3,650,691	1,956,801
Total net assets	13,606,419	11,267,391
Total Liabilities and Net Assets	\$14,067,858	\$11,930,704

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* Retired from Board in 2019

am deeply honored to serve this

organization as board co-chair, and to be part of an alliance that transforms young lives, families, and futures. This life-changing work is possible thanks to the many generous supporters, advocates, attorneys, partners, and volunteers who stand in solidarity with us and dedicate their resources, time, and energy to advocating for the rights of young people."

CHRIS B. WALTHER, BOARD CO-CHAIR





Together, we make great impact in the lives of thousands of children and young adults —

building an alliance behind them to advance stability, welfare, and justice. In a year when young, vulnerable children and their families struggle to weather the harsh impacts of a pandemic, our work and your support are more important than ever."

RICK ROSEN, BOARD CO-CHAIR

IMPACT REPORT 2019-2020 ----- 27



Pro Bono Partners

The Alliance coordinated more than **26,000 hours** of pro bono legal work, totaling over \$11M in expert legal services for our clients.

Our pro bono partners are among Los Angeles' best and brightest attorneys. Together, we provide legal advocacy and representation to advance the rights of children. Special thanks to the partners and firms who help make positive and lasting change.

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We are so grateful for the opportunity to make an impact through partnership with the Alliance. I appreciate how the adoption and special education cases allow our junior associates to get to know the clients on a personal level. It truly is a rewarding experience."

- KEVIN BENDIX, KIRKLAND & ELLIS LLP

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Funds from cy pres awards help us improve outcomes for children and families in need of justice.

Thank you to the law firms and partners who nominated the Alliance for Children's Rights as a cy pres recipient.

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IMPACT REPORT 2019–2020 — 29

Our Supporters

We appreciate our generous and compassionate partners who make it possible for the Alliance to serve vouth and families impacted by our child welfare systems. Our deepest gratitude to this dedicated community of donors who contributed \$500 or more between April 1, 2019 and March 31, 2020. This list recognizes gifts, new pledges, and gift installments made towards commitments from prior fiscal years.

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