



ALLIANCE OF
MOMS

**THIRD-PARTY FUNDRAISING /
PARTNERSHIP REQUEST FORM**

Thank you for considering Alliance of Moms as a beneficiary of your event, promotion or product sales! Your support helps us meet our fundraising goals and advances awareness of Alliance of Moms' mission: to provide legal advocacy and equitable access to education, housing, benefits, and many more resources and services for Los Angeles' expectant and parenting foster youth.

Your Name:

Name of Business/Event:

How were you referred to Alliance of Moms/Alliance for Children's Rights?

Please list the name of the individual that referred you, if applicable:

How will you be supporting the Alliance of Moms/Alliance for Children's Rights?

- Financial Contribution/Gift
- Fundraising
- Building Awareness

EVENT ONLY:

Please provide a description of your event:

Location: Event Date:

How will funds benefiting Alliance of Moms/Alliance for Children's Rights be raised?
(i.e. percentage of sales/tickets, auction proceeds, donations, etc.)

.....

Estimated donation to Alliance of Moms/Alliance for Children's Rights: \$

SALES ONLY:

Please provide a description of the product(s) you will sell:

Sale location (e.g. online, in-store), please include address or URL:

Date sales will commence and end, if applicable:

What % of sales will benefit Alliance of Moms/Alliance for Children's Rights? %

Estimated donation to Alliance of Moms/Alliance for Children's Rights: \$

What support will you request from Alliance of Moms/Alliance for Children's Rights?
(e.g. staffing, materials, promotion, other) Please note that varying partnership levels and donation commitments are required for Alliance of Moms participation.

.....

CONTACT

Name:

Address:

Email: Phone:

Website:

If promotion/event is approved and use of Alliance of Moms/Alliance for Children's Rights name or logo is authorized by the Alliance for Children's Rights:

I/we the undersigned agree to represent Alliance for Children's Rights/Alliance of Moms in accordance with the values and principles as expressed in their mission. I understand that the proposed opportunity is a direct reflection of Alliance of Moms and its name as a non-profit organization in service primarily to children.

I/we agree to exclude any mention of Alliance for Children's Rights/Alliance of Moms (logo included) from any promotional content that is vulgar, sexually explicit, or references drugs/adult content.

I/we agree to allow Alliance for Children's Rights/Alliance of Moms to review all invitations, posters, flyers, signs, e-vites, online posts, or any other publicity naming the organization. It is imperative that sufficient time be built into the event's production schedule before such material goes to print or is visible as "live" on the Internet.

I/we agree to keep Alliance for Children's Rights/Alliance of Moms apprised of the status of the event/sales prior, as well as shortly after completion.

I/we agree to fulfill donation promises, as marketed and promoted, within 30 days from when the promotion was first advertised to the public or from the event date or every 90 days if promotion is over an extended period of time.

Signature:

Date:

Print Name: